



"MEXPIPE CHALLENGE SURF CARNAVAL"

THE EVENT The MEXPIPE CHALLENGE SURF CARNAVAL

From **February 16th to the 20th**, 2007 once again will be the most important surf competition on Mexican soil. Taking place at beautiful Zicatela beach Puerto Escondido Oaxaca for the 7th consecutive year, national and international competitors will reunite. On this occasion, two disciplines which are by far the two fastest growing water sports in Mexico will be featured: surfing in the womens and mens categories. These events are sanctioned by the (a.s.p.) professional surfing association the (f.m.s) Mexican surf federation and the (a.s.e.o.) the Oaxaca surf association. In addition to the surfing we will be living a beach atmosphere and celebrating carnival in which the public will enjoy carnival parades, spectacles, beach activities, fashion shows and concerts. The mexpipe challenge: the avant-garde of beach events offers, and invites on this occasion, the youth to participate in the carnival, which will be held parallel to the surf event. The bases of this contest will be published in the web site www.mexpipe.com.mx 1 month before the event. We anticipate over 3000 spectators daily.

DETAILS

MEXPIPE CHALLENGE SURF CARNAVAL

The MEXPIPE CHALLENGE surf event will reunite surfers from more than 17 countries to compete in the womens and mens categories for a purse of \$5 000.00 and \$10 000.00 U.S. dollars respectively. The champions of each category will compete in a man on man final for a special prize.

This year the event transcends to a sanctioned international status by the A.S.P. (professional surfing association) and is a one star event on the WQS (world qualifying series) tour which puts it on the official calendar. It is also sanctioned by the F.M.S (Mexican surf federation) and the A.S.E.O (Oaxaca surf association)

CARNAVAL DE LA COSTA PUERTO ESCONDIDO OAXACA 2007

This year we will be enjoying the presence of the famous Amaranta Ruiz (the actress best know for her t.v. Program puro loco) as our queen of carnival. By night the carnival is a celebration full of colours and music, costumes, dance, smiles, and parades; men and women mingle in the streets in a dreamy atmosphere in a representation of happiness without any worries. The event of carnival has a purse of \$15 000.00 U.S. Dollars.

CONCERTS

The concert this year will be held at night on the beach with reggaeton: the music of the generation.

A very interesting point is that the public has the possibility to encounter the musicians in live performances in intimate circumstances in small jams after the concert.

FASHION SHOWS

There will be at least two fashion shows, one of high fashion and the other of bikinis at night

in a beach atmosphere with beautiful international and national models.

BIKINI CONTEST

The bikini contest will fill your eyes with extreme images and emotions thanks to the attractive but very dangerous curves of the international and national competitors.



CALENDARIO

VIERNES 16

7:00 P.M. CÓCTEL DE BIENVENIDA Y JUNTA PREVIA (RESTAURANTE JUNTO AL MAR)

SABADO 17

7:00 A.M. ELIMINATORIAS SURF
10:00 A.M. INAUGURACIÓN OFICIAL (ZICATELA)
11:00 A.M. SURF
1:00 P.M. CONCIERTOS EN LA PLAYA
6:00 P.M. ELECCIÓN DE REYES DE CARNAVAL (AGENCIA MUNICIPAL)
7:00 P.M. PROYECCION DE FILMACION DEL DIA (ZICATELA)
9:00 P.M. CONCIERTO Y D.J.S(ZICATELA)

DOMINGO 18

7:00 A.M. COMPETENCIA SURF
1:00 P.M. CONCIERTO EN LA PLAYA (ZICATELA)
4:00 P.M. DESFILE DE CARROS ALEGÓRICOS (LIBRE) EMPIEZA EN ZICATELA Y TERMINA EN LA (AGENCIA MUNICIPAL)
6:00 PM MISS CORONA (ZICATELA)
7:00 P.M. PROYECCION DE FILMACION DEL DIA (ZICATELA)
8:00 P.M. FIESTA D.J. S ELECTRONICA (ZICATELA)

LUNES 19

7:00 A.M. FINAL SURF
1:30 P.M. BIKINI CONTEST (ZICATELA)
2:30 P.M. PREMIACIÓN DE SURF (ZICATELA)
3:30 P.M. CONCIERTO EN LA PLAYA (ZICATELA)
6:00 P.M. FASHION SHOWS (ZICATELA)
7:00 P.M. PROYECCION DE FILMACION DEL DIA (ZICATELA)
8:00 P.M. CONCIERTO DE MUSICA EN VIVO (ZICATELA)
11:00 P.M. CLAUSURA (DJ –ELECTRÓNICA) (ZICATELA)

MARTES 20

2:00 P.M. CÓCTEL DE DESPEDIDA DE COMPETIDORES, MUESTRA GASTORNOMICA DE COMIDA OAXAQUEÑA Y REPASO DE EVENTO DE SURF EN PANTALLA GRANDE EN EL MEXPIPE BEACH BAR (ZICATELA)
3:00 P.M. EXPOSICIÓN DE FOTOGRAFÍAS DE SURF WOODY WOODWORTH (ZICATELA)

3:00 P.M. EXPOSICIÓN DE ARTE TÍPICO MEXICANO DE CALAVERAS (ZICATELA)
6:00 P.M. GRAND DESFILE DE CARNAVAL (TEMINANDO EN LA AGENCIA MUNICIPAL)
9:00 P.M. CONCURSOS (DISFRAZ, BATUCADAS ETC Y PREMIACIÓN DE CARNAVAL
AGENCIA MUNICIPAL)
10 :00 P.M. FIESTA CLAUSURA GENERAL

CALENDAR

FRIDAY 16

19:00- 21:00 Reception cocktail and event meeting for
competidors

SATURDAY 17

07:00 - 10:00 Surf
10:00 - 11:00 Oficial opening ceremony
11:00 Surf
1:00 Beach activities
19:00 Carnival float parade to elect Carnival Queen
21:00 Carnival Queen election

SUNDAY 18

07:00 Surf
1:00 Beach activities
19:00 Carnival float parade (open)
21:00 Party (d.j. s electronic)

MONDAY 19

07:0 - 1:00 Final surf
1:30 – 2:30 Bikini contest
2:30 Surf awards ceremony
3:30 Beach activities20:00
21:00 Fashion show
21:00 - 23:00 Live concert
23:00 - 06:00 Closing party (Dj –electronic)

TUESDAY 20

5:00 Closing cocktail party at the Beach Bar
While watching event clips on the big screen
19:00 Grand Carnival Float Parade
21:00 Costume , Batucada competitions
and Carnival awards ceremony
20:00 Final closing party

- calendario sujeto a cambios

BRANDY WHITE
DIRECCION GENERAL E IMAGEN MEXPIPE CHALLENGE (SURF, FASHION, Y MUSICA)
mexpipe.brandy@gmail.com

ROXEL PEREZ
COORDINADORA GENERAL MEXPIPE CHALLENGE
mexpiperox@gmail.com

INFORMACION GENERAL
MEXPIPE 954 104 2250 PUERTO ESCONDIDO, OAX.

www.mexpipe.com.mx